CELERANT
TECHNOLOGY CORP®

Real-time Retail
in ONE System®

Executive Office: 4830 Arthur Kill Rd, Staten Island, New York 10309   Phone: 718.605.7733
Satellite Offices: Florida, Georgia, Oklahoma, Ohio, Pennsylvania   Fax: 718.317.6948

For Immediate Release
Contact: Rich Allen
Marketing/Comm. Manager
rallen@celerant.com
718.605.7733 x141

Celerant Technology Ranks as the Top Mid-Size Retail Software Vendor Leader… Again
RIS LeaderBoard also Ranks Celerant as a Top 5 Overall Retail Software Company for Fourth Year in a Row

Staten Island, NY (December 6, 2010) – Celerant Technology Corp. ranks first as the Mid-Size Vendor Leader in the RIS News 2010 Retail Software LeaderBoard Study, for the second time. The study presents an annual ranking of the top retail software vendors worldwide based on a variety of categories to test performance, innovation, reliability, customer satisfaction and value. Celerant has also placed in the Top 5 overall retail software companies for the 4th year in a row.

"We are honored to not only be recognized in the Top 5 by the LeaderBoard, but more importantly to have maintained our Top 5 rankings for so many years in a row, receiving an even higher ranking as compared to last year," stated Ian Goldman, Celerant President and CEO. "Our multi-channel retail solution is developed specifically for the mid-market, which is exemplified through our standing as the number one mid-size retail software vendor leader for a second time."

Celerant provides an advanced, multi-channel retail software application, with a strong focus on technical advancements, client satisfaction, and expansion across different vertical markets. Celerant's top rankings as an Apparel/Footwear and Specialty Retailing leader, a leader in Recommendation, and a leader in Mid-Size categories, including Overall Performance, Total Cost of Operation, Technology Innovation, and Administration/Maintenance are indicative of these goals.

"Celerant Technology, a mid-size retail software leader, comes in at number 4 on the top-20 list this year alongside such large vendors as Oracle, SAP and IBM," stated Joe Skorupa, Editor-In-Chief of RIS News. "The retail IT vendors on this list have broad and deep strengths, not only in LeaderBoard Categories and Criteria, but in their business models and IT solutions. Celerant Technology demonstrates noteworthy achievement this year, as it does year after year, by offering a broad suite of applications and delivering a high level of Customer Satisfaction."

RIS received feedback from 289 retail voters who reviewed 84 individual software vendors and submitted 847 vendor evaluations for this study, to comprise the Top 20. The RIS LeaderBoard Study measures a combination of the technical superiority and customer satisfaction of retail software vendors. The votes are taken from qualified retailers during a three-week period in September and the results are shared in December of the same year, after it is tallied by a third-party research firm.

About Celerant Technology

Celerant's Command Retail is an advanced real-time retail management system, which manages all areas of retail including POS, Inventory Management, Warehouse, Distribution Center, Allocation, Multi-Channel/E-Commerce/Kiosk, Data Mining, and Back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For more information regarding Celerant Technology, go to www.celerant.com. For information on the Command Retail product, visit www.commandretail.com.

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